Editing Motion Graphics Video via Motion Vectorization and Transformation

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Fig. 1. To edit an input motion graphics video (top left) we provide a pair of tools. Our *motion vectorization* pipeline converts the video into an SVG motion program that represents objects, their per-frame motions (scale, translate, rotate, skew) and their occlusion relationships (z-index). Our *program transformation* API enables programmatic creation of variations of the SVG motion program. Here the program transformer creates variations for the Chinese new year, selecting objects in the input video based on their color and then changing their appearance, matching the animal to the year and adding a pulsing motion texture to the Chinese characters above the animal icon.

Motion graphics videos are widely used in Web design, digital advertising, animated logos and film title sequences, to capture a viewer's attention. But

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editing such video is challenging because the video provides a low-level sequence of pixels and frames rather than higher-level structure such as the objects in the video with their corresponding motions and occlusions. We present a *motion vectorization* pipeline for converting motion graphics video into an SVG motion program that provides such structure. The resulting SVG program can be rendered using any SVG renderer (e.g. most Web browsers) and edited using any SVG editor. We also introduce a *program transformation* API that facilitates editing of a SVG motion program to create variations that adjust the timing, motions and/or appearances of objects. We show how the API can be used to create a variety of effects including retiming object motion to match a music beat, adding motion textures to objects, and collision preserving appearance changes.

CCS Concepts: • Computing methodologies \rightarrow Graphics systems and interfaces.

Additional Key Words and Phrases: vector graphics, motion vectorization, scalable vector graphics, SVG, visual programs

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1 INTRODUCTION

Programs have proven to be useful in many areas of computer graphics. The structure and repetition found naturally in our surroundings, combined with the symbolic reasoning that humans use to describe objects, can make programs particularly effective in representing visual content. For instance, biologists use *L-systems* to model plant structures [Prusinkiewicz and Lindenmayer 1996]; digital artists use *shader graphs* to generate materials and textures [Cook 1984]; data analysts use *grammar-based APIs* to create visualizations [Satyanarayan et al. 2016; Wickham 2016]; and SVG is a widely adopted *declarative program* format for vector graphics [W3C 2018].

There are several benefits to representing visual content with a program rather than working directly in the output space of pixels and frames. For one, programming languages often provide meaningful abstractions and concepts (i.e., language primitives) that operate at a higher level than pixels and align better with the ways that humans think about the underlying content. With SVG, for example, we can describe an animation as a collection of object primitives moving in time, instead of specifying individual pixel colors over time (Figure 1). Another benefit is that programs provide meaningful control parameters. SVG programs can describe the motions of objects using a sequence of affine transforms and editing the small set of transform parameters can generate a wide range of motions.

In this work we focus on a particular domain of visual contentnamely, *motion graphics*-which are essentially animated graphic designs usually consisting of shapes and typography in choreographed motions. Such motion graphics are ubiquitous in Web design, digital advertising, animated logos, and film title sequences. Yet, creating effective motion graphics requires expertise in crafting eye-catching motions and skill with animation software. Moreover, once they have been rendered as video—the most common format for motion graphics on the Web—they become very difficult to edit. Creating variations of a motion graphics video (e.g., swapping out objects, changing the text, or retiming motions of individual objects to music) is impractical without access to a higher level representation.

We present tools for editing a motion graphics video by first converting it into an SVG motion program. Our *motion vectorization* pipeline identifies objects, tracks their motions and occlusion relationships across the video, and generates an SVG motion program (Figure 1 top row). Our approach adapts the differentiable image compositing optimization method of Reddy et al. [2020] to our tracking problem. The resulting motion program can be rendered using an SVG renderer (e.g., most Web browsers) and edited using an SVG animation editor. To take further advantage of our representation, we introduce a *program transformation* API that allows users to programmatically create variations of the SVG motion program. Our approach is to treat the SVG motion program as a scene graph composed of objects and their motions. We demonstrate how our API can be used to create a variety of effects, including retiming object motion to match music beats, adding motion textures (e.g., pulsing, wobbling) to objects and programmatically changing the appearance of objects (Figure 1 middle, bottom rows).

In summary, we make two main contributions:

- A motion vectorization pipeline that converts a motion graphics video into an SVG motion program.
- (2) A *program transformation* API for programmatically editing SVG motion programs to create variations.

2 RELATED WORK

Recovering programs from visuals. Because programs are such a useful representation for visual data, graphics and vision researchers have investigated how to automatically infer such programs from raw visual data. This problem has been explored in multiple visual domains, including 3D shape modeling [Deng et al. 2022; Du et al. 2018; Jones et al. 2020, 2021, 2022; Kania et al. 2020; Li et al. 2020, 2022; Ren et al. 2021; Tian et al. 2019; Willis et al. 2021; Wu et al. 2021; Xu et al. 2021; Yu et al. 2022], 2D shape and layout modeling [Ellis et al. 2018; Ganin et al. 2021, 2018; Reddy et al. 2021; Seff et al. 2022; Sharma et al. 2018; Xu et al. 2022], material and texture modeling [Guerrero et al. 2022; Hu et al. 2019, 2022; Tchapmi et al. 2022], extracting human motion primitives from video [Kulal et al. 2021, 2022] and deconstructing visualizations [Harper and Agrawala 2014, 2018; Poco and Heer 2017; Savva et al. 2011]. Deep learning is a popular technique, either to detect primitives which are then combined into programs using an optimization process [Ellis et al. 2018; Guo et al. 2020], to guide a search algorithm [Ellis et al. 2021; Wang et al. 2019] or to predict higher-level functions that make programs more compact and easier to edit [Ellis et al. 2021; Jones et al. 2021]. In our work, we leverage the visual regularity of motion graphics videos to perform per-frame primitive detection without heavyweight neural network machinery; we then turn these perframe primitives into a temporally-consistent SVG motion program via optimization.

Motion tracking. Multi-object motion tracking for natural video is a well-studied problem [Ciaparrone et al. 2020; Luo et al. 2021]. Many of these systems output coarse-level motion information such as per-frame object bounding boxes; they cannot reconstruct an input video. Moreover, motion graphics videos tend to be relatively textureless and may contain objects that undergo large motions between frames. As a result, feature-based tracking methods such as SIFT [Lowe 2004] and KLT [Lucas and Kanade 1981; Tomasi and Kanade 1991] are less reliable. Recent neural network models for optical flow [Dosovitskiy et al. 2015; Teed and Deng 2020] also take advantage of the high-frequency textured nature of realistic video and are less effective on motion graphics. In our work, we instead use neural optical flow as initialization for additional optimization or motion parameters.

Researchers have also developed motion tracking techniques for cartoon style video [Liu et al. 2013; Sỳkora et al. 2009; Zhang et al. 2012; Zhu et al. 2016]. While these methods are built for flat-colored cartoon sequences, they often produce undesirable correspondences in motion graphics videos containing many repeated objects (e.g., letters). Our work is inspired by Bregler et al.'s [2002], who motion capture and retarget the exaggerated deformations of cartoon characters. However, they require manually annotated object contours as input, whereas our goal is to further automate the object detection and motion tracking process and to recover an SVG motion program that we can retarget via a program transformation API.

Layered video decomposition. Our work enables object-level manipulation of motion graphics video, which calls for an object-centric layered decomposition. Prior work in decomposing natural videos uses motion cues to generate layers based on relative depth from the camera [Brostow and Essa 1999; Wang and Adelson 1994] or on coherent camera motion [Fradet et al. 2008]. More recent neural methods decompose video into layers represented as frame sequences [Lu et al. 2020, 2021] or as neural atlases [Kasten et al. 2021; Ye et al. 2022]. Such outputs can support appearance editing but do not enable motion editing. Zhang et al. [2022] generate sprite decompositions of cartoon videos, where each sprite is a sequence of frames and a corresponding sequence of homographies that map between sprite and frame coordinates. Since the appearance of each sprite can change from frame to frame, the corresponding homographies do not fully characterize the sprite motion. They also assume a fixed depth ordering of the layers which results in artifacts when objects change in relative depths. Our pipeline adapts Reddy et al.'s [2020] differentiable compositing method to compute relative depth (and motion parameters) as a function of time, allowing for dynamic object occlusion relationships.

3 BACKGROUND

Characteristics of motion graphics video. Motion graphics videos are commonly composed of a set of foreground objects, including basic shapes (e.g., rectangles, discs, etc.) and typography moving over a static background. The objects may occlude one another as well as split into separate objects, or merge together into a single object. In general, motion graphics videos may use textures and gradients to color both the foreground objects and the background, and foreground objects may move and deform non-rigidly. But we have found that in many contexts where motion graphics are prevalent-e.g., Web design, animated logos, digital advertising, film title sequences-a common stylistic choice is to use mostly solidcolored foreground objects undergoing affine motions over a static background. Sparing use of texture and photographic elements in combination with simpler motions can improve legibility and make it easier to guide the viewer's gaze through the video. which is crucial in contexts such as advertising. We focus on converting this important class of motion graphics video into SVG programs.

Structure of SVG motion programs. Scalable vector graphics (SVG) is a declarative programming format for vector graphics that is widely implemented in Web browsers across a variety of devices [W3C 2018]. To convert a motion graphics video into an SVG motion program we can represent each foreground object, as an SVG group <g> containing its appearance <image> and a sequence of per-frame motion transforms. SVG natively supports affine transforms for warping elements with separate parameters



Fig. 2. Differentiable image compositing [Reddy et al. 2020], takes a set of sources $S = \{S_1, ..., S_N\}$ and a target image *T* as input and computes a set of layering placement tuples $S^* = \{(S_i, \Theta_{S_i}, \Lambda_{S_i})\}$ such that the composite image $C(S^*)$ matches *T*. $M^{\text{vis}}(S_i, C(S^*))$ is a binary mask of the visible pixels of S_i after compositing. We extend Reddy et al.'s technique to generate affine transforms Θ_{S_i} rather than similarity transforms.

for scale, translate, rotate and skewX and skewY¹. Each object also includes a per-frame *z*-index depth ordering. Finally, a static background lies at the lowest depth. Figure 1 shows an example of our SVG representation where we have elided some detail to highlight the per-frame sequence of transform parameter values, (vals=...) for one of the objects in the scene.

4 MOTION VECTORIZATION

The goal of our motion vectorization pipeline is to recover an SVG motion program from an input motion graphics video. The primary challenge is to identify and track each of the objects in the input video as they appear, move, occlude one another and disappear. We use a four stage pipeline: (1) we segment frames into regions (e.g. potential objects), (2) we generate candidate mappings explaining how objects might move from frame-to-frame, (3) we select the best collection of mappings explaining the frame-to-frame movements of the objects and finally (4) we write an SVG motion program. Our motion vectorization pipeline builds on Reddy et al.'s [2020] differentiable compositing optimization technique. We first describe how we adapt differentiable compositing to our problem setting in Section 4.1; we then present each stage of our pipeline in Sections 4.2 to 4.5.

4.1 Differentiable image compositing

Differentiable image compositing [Reddy et al. 2020] is an optimization technique originally designed to decompose a graphic pattern comprised of discrete elements (which may partially occlude one another) into a layered representation (Figure 2). It takes in a *target* pattern image *T* and a set of *source* element images $S = \{S_1, ..., S_N\}$ that appear in the pattern and optimizes a similarity transform (translation, rotation, and uniform scale) for each source element. It also computes a depth ordering so that when the transformed elements are rendered in back-to-front order they reproduce the target pattern. That is,

$$DC(\mathcal{S}, T) = \{ (S_i, \Theta_{S_i}, \Lambda_{S_i}) | S_i \in \mathcal{S} \},$$
(1)

¹The scale and translate parameters allow separate control over x and y.

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Fig. 3. Eight types of mappings that can occur between objects O_i in frame F_{t-1} and regions R_j in frame F_t . (1) One-to-one. A single object O_1 maps to all pixels in a single region R_1 under a single affine transform Θ_{O_1} from the object to the region or vice versa under transform Θ_{R_1} . (2) One-to-many (no split). A single object O_2 maps to multiple regions under a single affine transform Θ_{O_2} from object to regions. Since a single transform explains how the object moves to match all of the regions we consider all of them to be part of the same object (i.e., the object does not split). (3) Many-to-one (no merge). Two or more objects map to a single region, but require different affine transforms (e.g. $\Theta_{O_3}, \Theta_{O_4}, ...$) from each object to the region. Since multiple transforms are needed, we consider the objects as remaining distinct in frame F_t (i.e., the objects. Since a single affine moves to match all of the objects, we consider this a merge of the distinct objects. (5) One-to-many (split). A single object maps two or more regions but require a different affine transforms (e.g. $\Theta_{R_3}, \Theta_{O_4}, ...$) from each object move or more regions but require a different affine transform Θ_{R_5} , from the region to the objects. Since a single affine motion explains how the region moves to match all of the objects, we consider this a merge of the distinct objects. (5) One-to-many (split). A single object maps two or more regions but require a different affine transformation to map each region to the object (e.g. $\Theta_{R_6}, \Theta_{R_7}, ...$). Since multiple transforms are required we consider the objects splitting and simultaneously merging and the transforms needed to explain how such object(s) map to regions are ambiguous. (7) Unmapped object (disappear). When an object does not map to any region in the current frame F_t we consider the object to have disappeared. Unmapped region (appear). When a region does not map to any object in the previous frame F_{t-1} we cons

where Θ_{S_i} is the transform that places S_i in T, and Λ_{S_i} is the layer z-ordering for S_i in T with respect to the other elements in S after transforming by their Θ 's. We refer to the resulting set of layering placement tuples as $S^* = \{(S_i, \Theta_{S_i}, \Lambda_{S_i})\}_{i=1}^N$.

With this information, we can define two additional image operators: (1) a compositing operator $C(S^*)$ composites all of the transformed source elements $\Theta_{S_i}(S_i)$ in back-to-front order according to their Λ 's; (2) a visibility mask operator $M^{\text{vis}}(S_i, I)$ produces a binary mask of the pixels of image I where S_i is visible. Importantly, M^{vis} always operates in the frame space represented by I. For example, $M^{\text{vis}}(S_i, C(S^*))$ is the set of pixels of the transformed $\Theta_{S_i}(S_i)$ that are visible in $C(S^*)$. See Figure 2 for examples of both of these operators.

To apply differentiable compositing to the context of tracking objects in motion graphics video, we have extended the optimization to compute an affine transformation Θ_{S_i} (translation, rotation, non-uniform scale and skew) rather than a similarity transform. Specifically, we add scaleX, scaleY, skewX, and skewY as independent parameters in the optimization.

4.2 Stage 1: Region extraction

The first stage of our vectorization pipeline is to segment each input frame F_t into regions. Since we focus on motion graphics with mostly solid colored objects, as a default we use color clustering in LAB colorspace and mark the pixels in the cluster of the mode color as background. Alternatively users can specify a background image if the video has a photograph, texture or colored gradient as background. To separate the remaining foreground pixels into regions, as a default we construct an edge map for the frame [Canny 1986] and then apply Zhang *et al.*'s [2009] trapped-ball segmentation. This gives us a set of regions $\mathcal{R}_t = \{R_1, \ldots, R_N\}$ for each frame F_t . If the foreground is textured, users can choose to skip edge detection and apply connected-components segementation on the foreground pixels to form regions. Finally, we let users manually specify pixellevel region boundaries if necessary, as noted in Section 5.

4.3 Stage 2: Generate candidate mapping types

Given a set of regions for every input frame, our goal is to identify unique foreground objects and track them between frames. We initialize this process at the first frame F_1 by treating each region $R_i \in \mathcal{R}_1$ as an object O_i so that $O_1 := \mathcal{R}_1$. For each subsequent frame F_t , our task is to determine how objects in the previous frame *map* to regions in the current frame \mathcal{R}_t under affine transformations. Figure 3 shows the eight types of mappings that can occur between objects and regions.

To determine which of these mapping types best matches objects in F_{t-1} with regions in F_t , we construct an initial set of the likeliest mapping types in the form of two bipartite graphs: (1) the forward candidate mapping graph \mathcal{B}_{fwd} holds likely mappings taking objects to regions; (2) the backward candidate mapping graph \mathcal{B}_{bwd} holds likely mappings taking regions to objects. We first describe how we build the graphs and then explain how they encode likely mappings.

Build candidate mapping graphs. Figures 4 and 5 show how we build \mathcal{B}_{fwd} and \mathcal{B}_{bwd} . For \mathcal{B}_{fwd} , we first apply differentiable compositing as $DC(O_{t-1}, F_t) = O^*$, treating O_{t-1} as the set of source elements and the current frame F_t including all of its regions \mathcal{R}_t , as the target image. Then, for each object $O_i \in O_{t-1}$, we consider each region $R_j \in \mathcal{R}_t$ and compute a *source* coverage weight as

$$W_{\rm src}^{\rm cov}(O_i, R_j) = \frac{|M^{\rm vis}(O_i, C(O^*)) \cap M^{\rm vis}(R_j, F_t)|}{|M^{\rm vis}(O_i, C(O^*))|}.$$
 (2)



Fig. 4. To build the forward candidate mapping graph \mathcal{B}_{fwd} (top row), we consider each edge (O_i, R_j) from object O_i to region R_j and compute coverage weights $W_{\text{src}}^{\text{cov}}(O_i, R_j)$ and $W_{\text{tgt}}^{\text{cov}}(O_i, R_j)$. We retain only highest non-zero weighted edges in the graph for each object - highlighted in green in the matrices, one per row. We similarly build the backward mapping graph \mathcal{B}_{bwd} (bottom row), but flip the direction of the edges (R_i, O_i) to run from region R_i to object O_i with the coverage weights similarly inverted $W_{\rm src}^{\rm cov}(R_j,O_i)$ and $W_{\rm tgt}^{\rm cov}(R_j,O_i)$ (bottom row).



Fig. 5. For edge (O_i, R_j) , we compute coverage weights $W_{\text{src}}^{\text{cov}}$ and $W_{\text{tot}}^{\text{cov}}$ by first transforming the source object O_i to form $\Theta_{O_i}(O_i)$. $W_{\text{src}}^{\text{cov}}$ is the area of the visible overlap between $\Theta_{O_i}(O_i)$ and R_i (purple) as a percentage of the visible area of the transformed object $\Theta_{O_i}(O_i)$ (pink or purple). W_{tg}^{cc} is the area of the overlap (purple) as a percentage of the visible area of the target region R_i (cyan or purple).

This weight measures the visible overlap between the transformed object and the region as a percentage of the visible area of the transformed object (Figure 5). We add the highest non-zero weighted edge (O_i, R_i) to the forward graph \mathcal{B}_{fwd} (top left weight matrix in Figure 4). Similarly, for each region R_j , we consider each object O_i and compute a target coverage weight as

$$W_{\text{tgt}}^{\text{cov}}(O_i, R_j) = \frac{|M^{\text{vis}}(O_i, C(O^*)) \cap M^{\text{vis}}(R_j, F_t)|}{|M^{\text{vis}}(R_j, F_t)|}.$$
 (3)

This weight measures the visible overlap between the transformed object and the region as a percentage of the visible area of the region (Figure 5). We add the highest non-zero weighted edge (O_i, R_j) to \mathcal{B}_{fwd} if it has not already been added to the graph (top right weight matrix, Figure 4).

The backward graph is built in exactly the same way except that we treat the regions \mathcal{R}_t as source elements and the previous frame F_{t-1} as the target in the differentiable compositing optimization to compute $DC(\mathcal{R}_t, F_{t-1}) = \mathcal{R}^*$. For the coverage weights computations (Equations 2 and 3), we similarly flip the computation treating regions R_i as sources and objects O_i as targets and replace F_t with F_{t-1} (bottom row, Figure 4).

In practice, we have found that DC is sensitive to the initial placement of source elements. Therefore, we initialize the source placement using shape context [Belongie et al. 2006], optical flow [Teed and Deng 2020] and RANSAC to estimate how each object (or region) moves to F_t (or F_{t-1}). Note also that when we use DC, we save the resulting sets of layering placement tuples O^* and \mathcal{R}^* for use in later stages of our pipeline.

Extract candidate mappings. The forward and backward candidate mapping graphs encode multiple candidate mappings. To extract the individual candidate mappings from either of these graphs, we first consider each connected component of the graph. We treat any such component that is one-to-one, one-to-many, or many-to-one (i.e., the component contains exactly one object or exactly one region) as a candidate mapping. If the component

forms a many-to-many graph, we further break it into pieces (see inset) as follows. For each node (object or region) in the component, we form a subgraph that includes all edges the node is part of. Each resulting subgraph is then either



a one-to-one, one-to-many, or many-to- Fig. 6. Breaking a many-toone mapping candidate.

many component of \mathcal{B}_{fwd} .

As shown in Figure 3, many-to-many mappings are ambiguous because they require object(s) to simultaneously split and merge. In practice, we have found that such split-merges are rare for the kind of motion graphics videos we focus on in this work. Thus, our approach is to force our algorithm to explain many-to-many mappings as a combination of one-to-one, one-to-many, or manyto-one mappings. Figure 7 shows the complete set of mappings we extract from \mathcal{B}_{fwd} and \mathcal{B}_{bwd} for the example in Figure 4.

4.4 Stage 3: Select best collection of mappings

To select a set of mappings that best explain how objects move from frame F_{t-1} to F_t we first score each candidate mapping we obtain in stage 2 using a visibility-based penalty loss. Suppose H is a candidate mapping type extracted from the forward graph, and O_{t-1}^H and \mathcal{R}_t^H are the set of object(s) and region(s) in *H*. We define the visibility loss \mathcal{L}^{vis} as a masked L_2 -norm of color differences between the composite image $C(O^*)$ of the transformed and layered objects, and the current frame F_t . That is,

$$\mathcal{L}^{\text{vis}}(O_{t-1}^{H}, \mathcal{R}_{t}^{H}) = ||(C(O^{*}) - F_{t}) \otimes M^{\text{all}}||_{2},$$
(4)

where \otimes denotes pixel-wise multiplication and M^{all} is a mask

$$M^{\text{all}} = \left(\bigcup_{O_i \in O_{t-1}^H} M^{\text{vis}}(O_i, C(O^*))\right) \cup \left(\bigcup_{R_j \in \mathcal{R}_t^H} M^{\text{vis}}(R_j, F_t)\right), \quad (5)$$

consisting of the union of the visible pixels of all of the transformed objects $O_i \in O_{t-1}^H$ (first term) with the union of all of the regions $R_i \in \mathcal{R}_t^H$ (second term). This loss is minimized when the pixels of the transformed objects in H match those of corresponding regions in H and there are no mismatched pixels. Similarly, if H is a candidate mapping type from the backward graph, we compute the penalty score as $\mathcal{L}^{\text{vis}}(\mathcal{R}_t^H, O_{t-1}^H)$, while replacing O^* with \mathcal{R}^* and F_t with F_{t-1} in Equations 4 and 5. In particular, the visibility loss

229:6 • Sharon Zhang, Jiaju Ma, Jiajun Wu, Daniel Ritchie, and Maneesh Agrawala



Fig. 7. We compute penalty scores \mathcal{L}^{vis} for each candidate mapping and then select the best conflict-free set of mappings using a greedy approach.

differs from the coverage weights (Section 4.3) as it evaluates the *color* appearance of an entire mapping rather than object-region alignment. Figure 7 shows the penalty scores for the mappings we extracted for the example in Figure 4.

We next select a set of conflict-free mappings from our set of candidates that collectively best explain how objects move, appear, or disappear between frames F_{t-1} and F_t . A pair of candidate mappings are in conflict if they include the same object or region (Figure 7). Starting with the complete set of candidate mappings, we repeatedly select the candidate with the lowest penalty score and remove all conflicting candidates from the set. We stop when the candidate mapping set is empty, or the lowest score of the remaining candidates is greater than a threshold ϵ . We have found that $\epsilon = 0.1$ gives good results across all our examples.

Finally, we propagate object IDs from the previous frame objects O_{t-1} to current frame regions \mathcal{R}_t based on the selected mappings as shown in Figure 8. Anytime an object disappears we do not propagate its ID to any subsequent regions. Thus, objects which become completely occluded will re-appear with a new ID by default, though this can be easily changed with user input (Section 5). During this process we also keep track of a *canonical image* for each object. When an object first appears, we save its labeled pixels as its canonical image. Every time an object appears unoccluded and covers a larger region of pixels in a subsequent frame, we update that canonical appearance by replacing the entire canonical image. Thus we maintain a high-resolution appearance for each object.

4.5 Stage 4: Write an SVG motion program

In the final stage, we refactor the frame-to-frame affine motion transforms for each object into an affine transform mapping the object's canonical image to each frame. This motion refactorization could be obtained by multiplying the frame-to-frame transforms or their inverses. In practice, we have found that we can further increase motion accuracy by re-running the DC optimization using the canonical images as the source and the corresponding labeled pixels in each frame as the target. Finally, we write out a SVG motion program with a static background image and a set of foreground objects, each represented by a canonical image, a per-frame sequence of affine transforms placing the canonical image in the frame, and a per-frame z-index depth for the object.

5 RESULTS: MOTION VECTORIZATION

Figure 1 shows an abstracted example of the SVG motion program our vectorization pipeline recovers from an input motion graphics



Fig. 8. Propagating IDs based on mapping type. For one-to-one and one-tomany (no split) mappings, we assign all pixels of the corresponding region(s) the ID of the object. For one-to-many (split) and unmapped region (appear) mappings, we create new IDs and label the pixels of each region with a different ID. For many-to-one (merge) mappings, we create a new ID to assign to the pixels of the region and then relabel all previous instances of the corresponding objects in the mapping to this new ID. For many-to-one (no merge) mappings, we assign the IDs of each object O_i in the mapping to the corresponding pixels in $\Theta_{O_i}(O_i)$.

video. We apply our motion vectorization pipeline on a test set of 38 motion graphics videos sourced from the Web, with many containing occlusions or fast object motion. A few videos include textures, photographic elements or color gradients in the foreground or background. Table 1 (Appendix A) gives more detail about these videos and the supplemental website provides complete running SVG motion programs for all of them.

We first consider the reconstruction error between frames of the input motion graphics videos and corresponding frames produced by the SVG motion programs. Overall, the average L_2 RGB error across our test set is 0.0086. Slight reconstruction errors appear mostly at edges of objects due to small inaccuracies in transform parameters, noise, compression or anti-aliasing (Figure 9 left). As a comparison we also use the sprite-from-sprite decomposition method [Zhang et al. 2022]. Sprite-from-sprite successfully decomposes the 30 test videos and runs out of memory on the rest. The average L_2 RGB reconstruction error for sprite-from-sprite on this subset of videos is 0.018, compared to 0.0079 using our method. See supplemental materials A for a more detailed discussion of this comparison.

We also compute the number of tracking errors in each video. We define a tracking error as any time a mapping from objects in frame F_{t-1} to regions in F_t is incorrect with respect to a manually annotated set of ground truth mappings. Table 1 (Appendix A) shows the total number of such tracking errors as well as the count of errors amongst each mapping type for all the videos in our test set.

We find that 24 videos in our test set contain no tracking errors at all, even as some of them contain fast motion, occlusions, or both. The remaining 14 videos all contain 15 errors or fewer. Across all the videos, 75% of the tracking errors occur in one-to-one mappings. Such errors are often due to fast motion and occlusions when objects enter or exit the frame (Figure 9 right top). The next most common tracking error type, at 21%, is incorrect one-to-many (nosplit) mappings. Such errors often occur when objects occlude one another and the mapping is misidentified as a one-to-many (split) (Figure 9 right bottom). Two of the three remaining tracking errors occur when many-to-one (no merge) mappings are misidentified as many-to-one (merge) mappings. In these cases the video contains



Fig. 9. Left: Reconstruction errors (L_2 RGB difference) between frames of input motion graphics videos (*5k, avokiddo*) and the corresponding frames rendered with the SVG motion program generated by our vectorization pipeline. **Right:** Tracking errors due to fast object motions and occlusions. **Right Top:** The *kapptivate* input video contains characters translating quickly right to right. In frame 13 the 'a' is correctly assigned object ID 3, but in frame 14 it is incorrectly assigned a new object ID 8. This occurs because the leftmost 'p' in frame 14 is the closest similar looking region to the 'a' in frame 13 but the candidate mapping between the 'a' and the 'p' is rejected as being too low quality. The 'p' in frame 13 is also incorrectly mapped to the rightmost 'p' in frame 14 for similar reasons, while the leftmost 'p' in frame 14 is incorrectly assigned a new object ID 7 since it remains unmatched. Thus this example yields 2 one-to-one mapping errors and 1 unmatched region (appear) error. **Right Bottom:** In the *lucy* video object 22 is correctly tracked before frame 76 (we visualize it in frame 69 to show the complete unoccluded object). In frame 76 occlusions alter the visibility of the corresponding region so much that a one-to-many (no split) mapping is misidentified as a one-to-many (split) mapping and the additional regions are given brand new IDs 27, 29 and 31.

similarly colored overlapping objects that move in unison, so our pipeline merges them into one object. The final tracking error occurs when a newly appearing region is incorrectly mapped to an existing object. The unmatched region (appear) mapping is misidentified as a one-to-one mapping (example in Figure 9 top right). Our test set did not produce errors of the other four mapping types.

Correcting tracking errors. Most tracking errors are easily fixed by reassigning object IDs to regions. For instance if a region was assigned object ID 3 but should have been assigned object ID 7, we can manually relabel it. We provide a programmatic interface for such reassignment. An error in a many-to-one (no merge) mapping can require breaking the pixel mask of a region into multiple regions. In this case users can manually specify the pixel boundaries of each region in the frame where the error appears in Stage 1 of our pipeline to enforce the correct region boundaries. We found this correction to only be necessary for two videos (*shapeman, confetti*) in our test set. In general however, because our pipeline produces relatively few tracking errors they can often be corrected very quickly. *Discussion.* The SVG motion programs produced by our vectorization pipeline provide a representation of motion graphics videos that can be rendered using a SVG renderer, including most Web browsers. In addition, the motion programs can be edited using a SVG animation editor. We have built SVG motion program importers for Adobe After Effects [Christiansen 2013] and Blender [Community 2018]. Such editors allow users to manually customize the motion and appearance of the objects using a graphical interface they may already be familiar with (see supplementary video).

6 MOTION PROGRAM TRANSFORMATION

Our *program transformation* API lets users programmatically express different ways of manipulating an SVG motion program to generate variations of it. Our approach is to treat the SVG motion program as a scene graph that describes the motions of objects over time. Our API adopts a well known-design pattern for working with a scene graph via two types of methods; (1) *state queries* that look up information about the objects and events in the scene, and

(2) *operators* that modify the appearance or motion of objects. A transformation program typically starts by querying for a set of objects based on their properties (e.g. red colored objects) or the events they participate in (e.g. collisions) and then applies one or more operators to modify the selected objects. This design pattern of querying and then modifying a scene graph is often used in game engines (e.g., Unity [Unity Technologies 2023]) as well as Web APIs (e.g. jQuery [OpenJS Foundation 2023], D3 [Bostock et al. 2011], CSS [Mozilla 2023] and Chickenfoot [Bolin et al. 2005]) that treat the DOM as a scene graph.

We describe the methods of our program transformation API (Sections 6.1 and 6.2) and briefly describe how we can use them to build a variety of higher-level transformation effects (Section 6.3). The supplemental materials B provides additional details about our API as well as multiple code examples. While our proof-of-concept implementation of the API enables all of the examples that follow, it is meant to minimally demonstrate our approach. In practice, it could be extended to include additional state queries and operators as necessary.

6.1 Program Transformation API: State Queries

State queries retrieve properties or events for a specific object, over a range of frames:

- propQuery(obj, propType, [frmA, frmB]): Returns a property of obj for each frame in [frmA, frmB] based on propType. Property types include: all, color, position, size, velocity, etc.
- eventQuery(obj, eventType, [frmA, frmB]): Returns a list of events obj is involved in over the range of frames [frmA, frmB] based on eventType. Event types include: heldFrames, collisionFrames, motionCycleFrames, etc.

To handle property queries, our API internally computes the chosen property for the object from our motion program representation. For example, to compute the color property of an object it clusters the pixels of the canonical image in color space and returns the color of the largest cluster for each frame in the frame range. Properties that vary based on the motion (e.g., position, size, velocity) are computed using the objects motion transform and reported in the global coordinates of the video frame. The all property type returns all objects that appear in motion program over the frame range.

To handle event queries, our API internally processes the motion of the object to find frames when the chosen event type occurs. For example, to identify heldFrames we look for successive frames of the object where the motion transform from the canonical image to the frame placement remains fixed and return a list of all such frames. To identify collisionFrames we look for frames where the closest distance between the object boundary and another object boundary is below a threshold (e.g. the objects touch) and at least one of the objects experiences a large change in velocity. The API returns a list of collisions including the other object(s) involved and the points of contact on each object. To identify motionCycleFrames we look for peaks in the autocorrelation of motion parameters (translation, rotation, scale skew) of the object and return a list of the corresponding frames.

6.2 Program Transformation API: Operators

Our API provides operators to modify the appearance or motion of a specific object over a range of frames including:

- retime(obj, [sFrmA, sFrmB], [tFrmA, tFrmB], easeFn[t]): Linearly remap motion transforms in source frame range [sFrmA, sFrmB] to target frame range [sFrmA, sFrmB]. Then resample the transforms in the target frame range using easing function easeFn[t].
- adjLocalMotion(obj, xformFn[t], [frmA, frmB]): Adjust motion of obj in local coordinate frame (i.e., of canonical image), over the range of frames [frmA, frmB] based on affine transforms generated by linearly sampling xformFn[t] in the range [0,1]. This method post-multiplies canonical-to-frame transform of obj.
- adjGlobalMotion(obj, xformFn[t], [frmA, frmB]): Adjust motion of obj in global coordinate frame (i.e., of video frame), over the range of frames [frmA, frmB] based on affine transforms generated by linearly sampling xformFn[t] in the range [0,1]. This method pre-multiplies the canonical-to-frame transform of obj.
- changeAppearance(obj, newAppearance, [frmA, frmB]): Set canonical image of obj to newAppearance for frames in [frmA, frmB].

In addition to the operators listed here, our API provides basic operators for creating new objects, deleting objects, copying motions, setting the motion transforms (rather than adjusting them via pre- or post-multiplication), etc.

Figure 10 shows the the general pattern of a motion program transformer, written with our API. An objSelector code block (or function) selects one or more objects for transformation using a propQuery or eventQuery. An objTransformer code block (or function) then applies one or more operators to change the timing, motion or appearance of the selected object(s). For example, to transform all of the red colored objects to blue, the objSelector function would run a propQuery to obtain the color of each object and then select out the red ones. Then the objTransformer code block would use changeAppearance to set the color of the selected objects to blue.

6.3 Higher-level object transformer effects

Using our motion program transformation API we have built a variety of objTransformer functions that each produce a different, higher-level effect on the timing, motion or appearance of objects (e.g. anticipation/follow-through, motion textures). Several of these transformers implement motion adjustments commonly found in other animation editing systems [Kazi et al. 2014, 2016; Ma et al. 2022]. Importantly, the functions in our API are designed to compose with one another and facilitate the creation of many variations of a motion graphic, thereby supporting iterative design and exploration. Figure 10 provides code for a few object transformers, and supplemental materials B includes code for all of them. The supplemental website also includes multiple example SVG motion programs transformed by each of the higher-level effects described here that can be executed in a Web browser. The following sections give a brief overview of the types of object transformers.

Retiming. These object transformers manipulate an individual object timeline. This includes functions that linearly stretch or shrink the time scale of an object, apply slow in/out easing, retime object motions to reference audio beats, etc. See Figure 10c and 10d for examples.

Editing Motion Graphics Video via Motion Vectorization and Transformation • 229:9

(a) Motion program transformer (skeleton)	(d) Object transformer: Retiming object motion to music beats			
<pre>// Program Transformer structure. MPTransformer(P, *args, [frmA, frmB]): // OBJ SELECTOR: Select objects in P via queries using any criteria // specified in the args. </pre>	<pre>// Retime to music beats (assume video has more segments than beats). function retimeToBeatsObjTransformer(selObjs, music, eventType, [frmA, frmB]): // Get music beat points using libROSA in units of frames. beatPts = getMusicBeatPts(music)</pre>			
<pre>// OBJ TRANSFORMER: Apply an object operator to selected objects</pre>	<pre>for each obj in selObjs: // Form video segments for each beat segment between beat points based on // eventType. If eventType is null default to beatPts as segment points. // eventType is null default to beatPts as segment points.</pre>			
(b) Object selector	<pre>segPts = beatPts else:</pre>			
<pre>// Returns a list of object data which match some criteria. function objSelector(P, queryFn, queryType, criteria, [frmA, frmB]): selObjs = {} selObjsInfo = {} for each obj in selObjs: x = queryFn(obj, args.queryType, [frmA, frmB])</pre>	<pre>segrts = eventQuery(ob], eventType, [trmA, trmB]) for index i in segPts: // beatPts is in units of frames and includes a beat point at 0. retime(obj, [segPts[i], segPts[i + 1]], [beatPts[i], beatPts[i + 1]], f(t)=t^4)</pre>			
<pre>if x matches criteria: selObjs.insert(obj) selObjsInfo.insert(x)</pre>	(e) Object transformer: Anticipation/follow-through			
return selObjs, selObjsInfo	<pre>// Add anticipation/follow through via Cartoon Animation Filter. function anticipateFollowThruObiTransformer(selObis, [frmA, frmB], A, sigma);</pre>			
(c) Object transformer: Linear time stretch/shrink	<pre>for each obj in sel0bjs: // Define the cartoon animation filter based on Wang et al. function cartoonAnimationFilter(t, obj, [frmA, frmB], A, sigma):</pre>			
<pre>// Linear time scale by factor of k in frame range [frmA, frmB]. function linearRetimeObjTransformer(selObjs, k, [frmA, frmB]): for each obj in selObjs: sourceDur = frmB - frmA + 1 targetDur = k * sourceDur // Retime from source range [frmA, frmB] to target frame range // [frmA, frm + targetDur]. retime(obj, [frmA, frmB], [frmA, frmA + targetDur], f(t)=t)</pre>	<pre>// Copy and pad segment of xForms to be set up for convolution later. tmpXForms = copy(obj.xForms[frmA, frmB]) pad(tmpXForms, 0.5 * sigma) // -LoG is the inverse of the Laplacian of Gaussian function. newXForms = A * convolve(tmpXForms, -LoG(sigma)) return newXForms[t] adjGlobalMotion(obj, cartoonAnimationFilter, [frmA, frmB]</pre>			

Fig. 10. The general structure of motion program transformer (a) takes an SVG motion program P as input and alternates object selector blocks with object transformer blocks to modify the SVG program. The object selector function objSelector (b) selects one or more objects for transformation. It first runs queryFn (i.e., either propQuery or eventQuery) using the specified queryType (i.e., color, collisionFrames) and then filters the objects to only those that match the specified criteria. The object transformers adjust the timing (c, d) motion (e) or appearance of a set of selected objects sel0bjs. See the supplemental material B for additional examples of object transformers we have built to achieve a variety of effects.

Spatial motion adjustment. These adjustment object transformers manipulate how an individual object moves across the frame. This includes functions that add anticipation/follow-through (Figure 10e) and functions that apply motion textures (e.g. wobbling or pulsing) to an existing motion.

Appearance adjustment. The changeAppearance object transformer updates the appearance of a given object by replacing the canonical appearance of an object with a new image. One unintended consequence of an appearance change is that collisions between objects may be affected. For instance, naively changing the dark blue circle in Figure 11 to a smaller-sized coin would not maintain collisions between the smaller coin and the yellow circle. Since collisions are often important events in a video, we also allow for collision-preserving appearance changes. This type of appearance change uses event queries to find collisionFrames and then applies local motion adjustments to best preserve the original collisions at those frames.

7 RESULTS: MOTION PROGRAM TRANSFORMATION

By combining objSelector and objTransformer blocks, we can create a variety of motion graphic variations. Figure 1, Figure 11 and Figures 5-6 in supplemental materials A show examples where we have composed multiple objSelector and objTransformer blocks to generate complex variations of retiming, spatial motion adjustment and appearances changes. Executable SVG motion programs and program transformer code for other additional examples with retiming, spatial motion adjustments and appearance adjustments are provided in the supplemental website. We encourage readers

to browse the examples to see the breadth of different transformations and variations that can be achieved with our motion program transformation APL

Usability evaluation. To further evaluate the usability of our program transformation API, we asked 10 people (all experienced Python coders, 5 familiar with query-then-operate design pattern) to use the API to programmatically create a variation of an SVG motion program (Figure 12). We first gave each participant a 30 minute tutorial (a combination of oral instruction and a Colab notebook) explaining how to use the API. We then gave them 15 minutes to write their own program transforming an animated digital card into one suitable for a different occasion.

All participants successfully wrote a transformation program containing two or more object queries and transformations. On a 5 point Likert scale (1 = very hard, 5 = very easy) they all rated the query-then-operate pattern as easy or very easy to understand. Two participants who were familiar with the design pattern compared the structure of our API to SQL and other scene-graph based content creation APIs like Maya [Autodesk, INC. 2023a] and MotionBuilder [Autodesk, INC. 2023b]. Multiple participants stated in free-response feedback that the API was "intuitive to understand," "lightweight and natural," and "easy to use."

Many participants liked the expressivity of the API. Nine participants noted that the API was flexible enough to accomplish the edits they wanted to make. One participant liked "how powerful the API is while still being easy to use," further commenting that "it covered a lot of possible transformations within relatively simple operations." Another wrote that the programmatic approach of our



Fig. 11. Changing appearance while preserving collisions. This input video contains two balls that interact with one another with the dark blue ball bouncing around outside and inside the yellow ball. The program transformer changes the blue ball into a coin that is smaller than the blue ball. It then uses the collisionPreserveObjTransformer to adjust the motion of the smaller coin so that the collision points are maintained with the yellow ball. Finally it changes the appearance of the yellow ball to a piggy bank with the body of the bank the same size as the yellow ball.



Fig. 12. We asked user study participants to use our transformation API to repurpose a digital card with confetti falling down (top row). One participant created a happy holidays card with falling snow (middle). Another created a new years card reversing the falling motion to create streamers and stars.

API "would be especially useful for mass producing animations or images that still look customized" and "[they] would welcome [the] programmatic approach compared to painful and arduous manual process of doing it through interfaces like InDesign." Overall, this feedback suggests that users familiar with programming are able to use our transformation API to easily produce variations of a SVG motion program.

8 LIMITATIONS AND FUTURE WORK

Our work enables editing of motion graphics video by first converting the video into an SVG motion program and then using motion program transformers programmatically create variations. However there are a few limitations that warrant future work.

Lifting assumptions on input video. Our work focuses on motion graphics video with a static background and solid-colored, lightly

ACM Trans. Graph., Vol. 42, No. 6, Article 229. Publication date: December 2023.

textured or gradient-filled objects undergoing affine motions. Extending our approach to handle natural video containing moving backgrounds with highly textured, photographic foreground objects undergoing deformable motions, may be possible using recent video matting techniques [Kasten et al. 2021; Lu et al. 2021]. Handling nonaffine motions within our pipeline would require modifications to the differentiable compositing optimization (Section 4.1) to account for the deformations.

Vectorizing canonical images. Our SVG motion programs represent the appearance of each object using a canonical image. Converting these canonical images into a vector representation (e.g., composed of paths, shapes, gradients, etc.) would bring the benefits of a higher-level abstraction to the appearance of the objects in addition to their motions. Techniques for converting images into vector representations [Orzan et al. 2008; Reddy et al. 2021] is an active area of work that might be adapted to this context.

Higher-level program abstraction based on gestalt principles. Our SVG motion programs represent motion graphics video using abstractions (e.g., objects) and controls (e.g., affine transform parameters) that are more meaningful than pixels and frames of video. One way to provide further meaningful abstraction might be to group objects based on perception and gestalt principles. For example if a motion graphic contains objects (e.g., letters) that move together and are near one another, they might be grouped together to form a higher-level composite object (e.g., a word). Such higher-level grouping could further facilitate program transformation as changes and adjustments could be applied to the composite objects.

GUI for motion editing. Our system enables users to work with a programmatic representation of motion graphics video rather than pixels and frames. However, we have not developed a graphical user interface for editing the resulting SVG motion programs. Indeed, we believe many different GUIs could be built using our motion program representation and our program transformation API. One approach that may be especially fruitful is to extend the bidirectional SVG editing interface of Sketch-n-Sketch [Hempel et al. 2019], so

that direct manipulation changes to the graphics are immediately reflected in the SVG representation and vice versa. Inferring how direct, graphical manipulations should affect an underlying motion program is an important direction for future work.

9 CONCLUSION

While motion graphics videos are prevalent on the Web today, they are difficult to edit because they are simply a collection of pixels and frames. We have presented a motion vectorization pipeline that converts such video into a SVG motion program that represents the video as objects moving over time. We further provide a motion program transformation API that enables programmatic editing of the resulting SVG programs to create variations of the timing, motions and object appearance. We believe that these tools can allow users to more easily explore motion graphics design options by borrowing from widely-available motion graphics video examples and that they open the door to dynamically adapting the graphics to the preferences of the viewer.

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Table 1. Our test set of 38 motion graphics videos. Six of the videos contain no occlusions and no fast motion. Twelve contain only occlusions and no fast motions. Seven contain only fast motion. Thirteen contain both. Some of the videos contain textures, photographic elements or color gradients in the foreground or background (marked with \ddagger). The reconstruction L_2 error shows the average RGB error for the SVG motion program produced by our vectorization pipeline. The rightmost columns show the total number tracking errors (all) and the errors by mapping type (Figure 3).

Video	Num.	Num.	Recon.	Tra	acking errors	
	frames	objs	L_2 error	All	Mapping type	
No occlusions and no fast motion						
ball2	500	4	0.0034	0	0,0,0,0,0,0,0,0	
ball3	215	8	0.0024	0	0,0,0,0,0,0,0,0	
eyes	312	14	0.0050	0	0,0,0,0,0,0,0,0	
format	151	6	0.0036	0	0,0,0,0,0,0,0,0	
levers	144	6	0.0063	0	0,0,0,0,0,0,0,0	
support	299	9	0.0024	0	0,0,0,0,0,0,0,0	
Occlusions only						
dog	133	12	0.017	0	0,0,0,0,0,0,0,0	
five	144	5	0.0024	0	0,0,0,0,0,0,0,0	
giftbox1	80	8	0.0078	0	0,0,0,0,0,0,0,0	
giftbox2	80	10	0.012	0	0,0,0,0,0,0,0,0	
hype1	144	4	0.022	0	0,0,0,0,0,0,0,0	
hype2	144	4	0.024	0	0,0,0,0,0,0,0,0	
pingpong	144	21	0.0093	0	0,0,0,0,0,0,0,0	
playDesign	438	13	0.0068	0	0,0,0,0,0,0,0,0	
sundance	336	70	0.0071	0	0,0,0,0,0,0,0,0	
ball5	289	4	0.0072	0	0,0,0,0,0,0,0,0	
sydney (‡)	98	44	0.0394	4	4,0,0,0,0,0,0,0	
morningShow	147	162	0.011	5	5,0,0,0,0,0,0,0	
Fast motion only						
ball4	79	2	0.0026	0	0,0,0,0,0,0,0,0	
book2 (‡)	36	36	0.0095	0	0,0,0,0,0,0,0,0	
transforms	358	27	0.0034	0	0,0,0,0,0,0,0,0	
seesaw (‡)	188	4	0.0017	0	0,0,0,0,0,0,0,0	
wordAWeek	151	12	0.0036	0	0,0,0,0,0,0,0,0	
deconstruct	156	11	0.0010	0	0,0,0,0,0,0,0,0	
beautiful	221	16	0.0037	5	4,1,0,0,0,0,0,0	
Both occlusions and fast motion						
ball1 (‡)	394	2	0.0083	0	0,0,0,0,0,0,0,0	
face	156	5	0.0011	0	0,0,0,0,0,0,0,0	
filmRadio	177	60	0.0040	1	1,0,0,0,0,0,0,0	
183	96	32	0.010	2	2,0,0,0,0,0,0,0	
gsuite (‡)	481	24	0.017	3	3,0,0,0,0,0,0,0	
book1 (‡)	108	7	0.0036	4	4,0,0,0,0,0,0,0	
kapptivate	50	13	0.0063	4	3,0,0,0,0,0,0,1	
avokiddo	130	20	0.0033	6	6,0,0,0,0,0,0,0	
dates (‡)	181	36	0.023	6	6,0,0,0,0,0,0,0	
5k (‡)	119	18	0.033	7	4,3,0,0,0,0,0,0	
shapeman	70	14	0.0048	10	6,3,1,0,0,0,0,0	
confetti	45	143	0.012	13	12,0,1,0,0,0,0,0	
lucy	353	33	0.013	15	4,11,0,0,0,0,0,0	

A APPENDIX: MOTION GRAPHICS VIDEO TEST SET

We created a test set of 38 motion graphics video to evaluate our motion vectorization pipeline (Table 1). Tracking foreground objects through occlusions (either between objects or at the edge of the frame as on object entry/exit) and across fast motions (which we define as moments when an object's bounding box in frame F_{t-1} does not overlap with its bounding box in F_t) is especially challenging. Many of the test videos contain such challenging features. A few of the more challenging videos also contain textures, photographic elements or color gradients in the foreground or background (marked with ‡). The two rightmost columns of Table 1 show the total number of tracking errors and a breakdown of these errors by mapping type; each element of the 8-tuple records the number of errors for corresponding mapping type as shown in Figure 3. Thus, the video named lucy contains 4 one-to-one mapping errors (e.g., a region in F_t is assigned an incorrect object ID) and 11 one-to-many (no split) errors (e.g., two or more regions that should be assigned the same object ID were incorrectly assigned different object IDs). See Figure 9 (bottom right) for an examples of this error for the lucy video.